

# Do Your Eyes Look Tired?

## THANKS, MASK, FOR POINTING THAT OUT

Since masks are, like it or not, part of our daily routine, our eyes and forehead are on display more than ever before. Do you look young, bright-eyed and vibrant above that mask? (Or exhausted, worried or stressed? Which, let's face it, are the prevailing emotions for most of us in 2020.)

If you look a little ragged lately, Re:nu 180 Medspa, with locations in Southington and Newington, specializes in services for the face such as anti-aging treatments, dermal fillers and injections, wrinkle reduction treatments, collagen induction therapy, double chin reduction, eyelash enhancement, hair restoration and more.

"Crow's feet, wrinkled foreheads, furrowed brows and tired eyes are front and center now – but these are all treatable," explains Christina Baden, APRN, medical director and founder of Re:nu180.

All treatments are always administered by a board-certified nurse practitioner; Baden is the lead clinician in Southington, and Diane Cichy, AG-ACNP-BC is the lead clinician in Newington.

### Cosmetic Procedures: Immediate Results

"Injectable treatments offer immediate, yet natural-looking results. Brows should rest gently, without pulling or tightening to form creases. Eyes are vibrant and awake, without sunken-in eye sockets, puffiness, or wrinkles. It's part art, part science," explains Baden, who has two decades of advanced experience in medical spa procedures.

Botox® and Dysport® are two brands of injectables that stop the muscle movement beneath wrinkled skin. Once the muscles can no longer contract, the wrinkles smooth out. These powerful products can diminish crow's feet, and eyebrow and forehead wrinkles. They can also raise the eyebrows and provide lift to different areas in the face. Restylane® is a hyaluronic acid

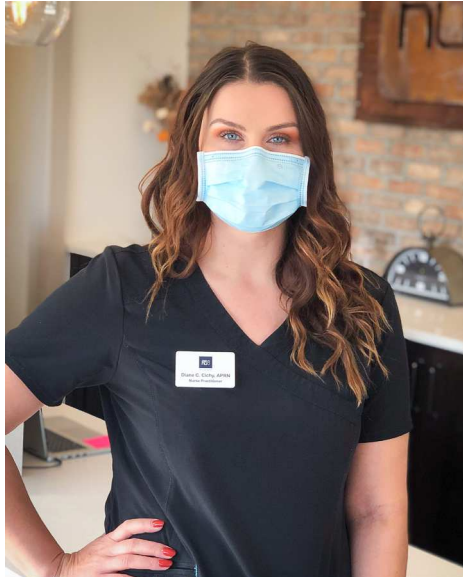
dermal filler that adds volume, ideal for the under-eye area.

### Smile With Your Eyes

Have you noticed that when we talk to someone with a mask on, that we search their face for a sign of warmth or happiness beneath the masks? We need to see people's

dramatically improves length and fullness of natural eyelashes, with amazing results.

If you're interested in scheduling a consultation to learn more, contact us at (860) 384-6555 or visit [Renu180.com](http://Renu180.com). We only allow one patient in the facility at a time, to ensure a safe, personalized experience.



Diane Cichy, AG-ACNP-BC Lead Clinician in Newington



Christina Baden, APRN, Medical Director and Lead Clinician in Southington

natural expressions. (Read: This is not the time for dramatic, overdone Botox. A fake, frozen, emotion-less face is not beautiful and not authentically you.)

Less is more. The goal is to gently enhance your own natural beauty so that you look like a more refreshed, well-rested, glowing, youthful version of yourself. While powerful injectable products can no doubt create amazing results, the most important thing is the trust you have in your clinician – their experience, education, training and skilled hands.

### Daily Beauty Products for Your Peepers

Beyond the long-term solutions, it's important to look at our daily beauty routines during mask wearing. Re:nu 180 has a complete skincare line that includes their Ultimate Eye Cream, a highly active, moisturizer to perk up the orbital area. It is a deeply penetrating peptide formula that stimulates collagen production and reduces wrinkles significantly after 12 weeks of treatment. Re:nu also offers the wildly popular Latisse®, which is a topical treatment that

*Re:nu 180 Medspa was established in 2016 by Christina Baden, APRN, with a mission to create a place where patients can relax, unwind, feel beautiful and renew their spirits. The flagship location is on 550 North Main Street in Southington, and the newest location is at 262 Brockett Street in Newington – with a goal to open more locations. Services include: dermal fillers and injections (Juvederm®/Restylane®/Sculptra®), wrinkle reduction treatments (Botox®/Dysport®), col-*

*lagen induction therapy (PRP Microneedling), double chin reduction (Kybella®), PRP Hair Restoration, eyelash enhancement (Latisse®), hand restoration (Restylane Lyft®) and Vitamin B12 Shots. Rest, Relax & Re:nu 180 – A New Skincare Experience – offers products such as lightening serums, eye creams, cleansers, anti-aging moisturizers, and more.*



M E D S P A

RE:NU 180 MEDSPA

262 BROCKETT STREET, NEWINGTON, CT  
550 N. MAIN STREET, SOUTHINGTON, CT  
860-384-6555 [RENU180.COM](http://RENU180.COM)